# WAVES Surfing School, Web Site Proposal

# *(A fictitious web site project for educational purposes)*

WAVES Surfing School  
141 Ocean Front Drive  
Santa Monica, CA 90401

**Description/Background**

Founded in 2014, Surfing Fun! Surfing School provides classes for beginning and seasoned surfers. WAVES Surfing School is accredited by the National Instructors and Surf Schools Association. Our trainers are all certified with the SSA as well as Red Cross and First Aid. Classes can be group or private, and customized to individual needs.

###### **Target Market/Customers**

The majority of Surfing Fun! are young men and women between the ages of 16-25.

###### **Site Objective**

Surfing Fun! is a new business and currently does not have any web presence. The objective for this website is to inform the public about this school.

1. Provide complete information about the school and location.
2. Inform about trainers and accreditation.
3. Provide information about classes.

###### **Pages & Site Organization**

page 1: Home page  
page 2: About Us  
page 3: Lessons   
page 4: Camps  
page 5: Contact Us